



b u t t e r f l y

**f i n e a r t s**

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*presents:* **Boris Zherdin**

Very few artists dare to be funny. Most of them try to display deep philosophical meaning, original concepts or shocking ideas. But Boris Zherdin, artist, fashion designer, illustrator stages his grotesque images as mini theater in the best traditions of comedy.

Boris Zherdin was born in 1950 in Gomel, Belorussia. He graduated from Serov Institute of Fine Arts in Saint Petersburg, Russia as a stage and costume designer. For more than 20 years he lives in Leonardo, NJ. Since his emigration to the United States in 1988 he has worked as a freelance illustrator for Playboy Magazine. Zherdin's works have been shown in numerous exhibitions, including the Bronx Museum of Art. They have sold at auctions in the USA and France, including Sotheby's, New York, March 20, 1996. His work is in private collections in the United States, Russia, Canada, Australia, Finland and Germany.

Boris Zherdin radiates powerful character and a passion for living. He exists at an elevated level of intensity very few people experience. "To find what you want to do, you must do everything". All that is seen and touched has potential. Paintings of strange or beautiful people are created because the inspiration is taking frequently and stimulates his imagination.

For more information please contact

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